

## **Ocean Film Festival 2025 Ticket Giveaway**

### **Privacy Notice**

#### **Who we are**

National Oceanography Centre ("NOC"), European Way, Southampton SO14 3ZH, is the data controller for this promotion.

For data protection queries or to exercise your rights, please contact the NOC Governance Team at [NOC\\_governance@noc.ac.uk](mailto:NOC_governance@noc.ac.uk).

For competition-related queries, please contact the NOC Communications Team at [media@noc.ac.uk](mailto:media@noc.ac.uk).

#### **What data we collect**

- Screening choice
- First name and last name
- Email address
- Instagram handle
- Time/date of entry and confirmation that the required Instagram action was completed
- Where necessary, reasonable proof of eligibility (for example age or UK residency)

#### **Where we get your data**

We collect your data directly from you when you complete the entry form and from your public Instagram interaction (follow/comment). We do not buy or source data from elsewhere.

#### **Why we use your data**

We use your personal data to:

- Administer the promotion, including accepting and validating entries, running the draw, verifying eligibility, contacting winners, and allocating tickets
- Prevent duplicate or fraudulent entries and maintain the security and fairness of the competition
- Send you NOC updates by email only if you choose to opt in. Marketing is optional and does not affect your entry into the competition

#### **Our lawful basis**

- Performance of a contract administering your entry and awarding the prize
- Legitimate interests: preventing abuse and ensuring the promotion runs fairly, balanced against your rights

- Consent: any optional marketing you agree to receive. You can withdraw consent at any time without affecting your entry

### **Who we share your data with**

- Authorised NOC staff involved in running the promotion
- Our service providers, including HubSpot (form and CRM platform) and our IT providers, who act under contract and process data only on NOC's instructions
- Ocean Film Festival staff and, where necessary, the relevant venue box office, solely to allocate winners' tickets. These parties act as independent controllers for that purpose and will handle the data in line with their own privacy notices. No data about non-winners will be shared

### **International transfers**

Some processing by HubSpot may take place outside the UK. Where this happens, NOC ensures appropriate safeguards are in place.

### **How we protect your data**

We apply appropriate technical and organisational measures, restrict access to authorised staff only, and ensure data is transferred securely when winners' details are provided for ticket allocation.

### **How long we keep your data**

- Non-winning entries will be deleted once the screenings have taken place
- Winners' details will be kept only for as long as needed to allocate tickets and meet genuine business, audit, or legal requirements, then deleted
- A minimal record of the draw outcome may be retained for audit purposes only

### **Automated decisions**

We do not carry out automated decision-making that has legal or similarly significant effects.

### **Your rights**

You have the right to access, rectify, erase, or object to the use of your data, and to request portability, subject to legal conditions. You may also withdraw your marketing consent at any time. If you are dissatisfied with how we handle your data, you may raise a complaint with the Information Commissioner's Office (ICO).

### **Updates**

We may update this notice if the way we process your data changes. The most recent version will always be available from the entry form.